



University of Iowa Retirees Association

20th Anniversary

Membership Committee Report 2014-15: Dick Johns

As of this date (4/23/15), our organization is made up of 575 dues-paying members, representing 426 households. The number of members is down about less than 1% compared with a year ago (579 in 2014 and 575 in 2015).

We attracted 97 new individuals this year (2014-15), compared to 101 new members last year representing a decrease of less than 1% from last year. We need to continue to search ways in which to attract and keep more members.

We discontinued 85 members from membership for non-payment of dues, which is 3 more members than last year for less than 1% increase.

As some of you may remember, an ad-hoc membership committee recommended that a new post be created—that of an Assistant to the Treasurer. That person would receive the dues and membership applications, and deposit the dues. He or she would then report to the Membership Chair. The Chair would file the applications, adjust the master membership spreadsheet, add and subtract names, update only one listservs for mailings and compile statistics. This arrangement has continued to work well this year.

This is the first year that a \$25 membership fee for three years was instituted and 227 members opted to take advantage of that discount.

At the beginning of the year, 29 households received their *Gray Hawks* by postal mail; 23 now receive the newsletter by postal mail.

The board voted to deliver *Gray Hawks* by email (electronic delivery) beginning in September 2014. This allows for UIRA funds to be used for additional programming and support of special speakers.