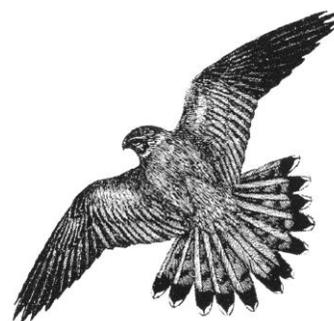


The Gray Hawk

NEWSLETTER OF
THE UNIVERSITY OF IOWA RETIREES ASSOCIATION



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Celebrating 20 Years of Service to University and Community

Bruce Friedrich to Speak on ‘A Future of US Energy Outlook’ At UIRA Program May 14 (Thursday) 3-4:30 p.m.

Bruce Friedrich, UI professor emeritus (Chemistry), will speak on "A Future US Energy Outlook?" May 14 (Thursday) 3-4:30 p.m. in the E. Jean Schwab Auditorium of the Coralville Public Library. Cookies and coffee will be available.

Friedrich joined the Chemistry Department in 1966, retiring in 1999. He served two terms as department chair. From 1999 to 2003 he was Senior Scientist at Concurrent Technologies Corp. In that position he was a contractor to the US Department of Energy's Environmental Management Science Program. He plans "to talk about current energy consumption in the US as well as some projections for the future. I'll include some basic information about how changes in energy are measured."



Friedrich

Elected: Hauserman as President-Elect; Barron, Borg as Board Members

Nancy Hauserman, professor emerita, Department of Management and Organizations, Tippie College of Business, was elected UIRA president-elect for 2015-16 by members at the annual luncheon April 23 at the Coralville Holiday Inn. Elected to three-year terms on the UIRA Board were **Michael Barron**, formerly UI assistant provost for enrollment management and executive director of admissions, and **Dean Borg**, formerly director of Public Information, UI Hospitals, correspondent for WSUI and host of IPTV's Iowa Press. They will replace **Katharine Bjorndal** and **Nancy Lynch**, whose terms will be expiring. Current President-elect **Beverly Robalino** will succeed **Kenneth Starck** as president for 2015-16.

UIRA Inaugurates Awards for Outstanding Service at Annual Meeting



NEW UIRA AWARDS—Nancy Williams displays plaques recognizing **Nancy Lynch** (left) for Outstanding Service to the Community and **Al Hood** (right) for Outstanding Service to the University. The awards are for post-retirement activities.

--photos by Jennifer Dybicz



Dr. Nancy Lynch retired from the Pathology Department, College of Medicine, in 2004 and was cited for "extraordinary contributions" to numerous civic organizations, including the Iowa City Public Library, the League of Women Voters, the Livable Community Policy Board and the Bird Club.

Dr. Albert B. Hood, professor emeritus, College of Education, retired in 2001 and was cited for "extraordinary contributions" to the University, including Emeritus Faculty Council president, coach to medical students and for playing a vital role in the success of the Senior College.

Travel Photo Contest Winners Announced; Winning Photos on Display at UIRA Website

Photos by **John Donelson**, **Ken Atkinson** and **Nancy Hauserman** placed first in the three categories of the UIRA Travel Photo Contest. Results were announced at the annual business meeting April 23. The contest is supported by Hills Bank & Trust Co. Here are complete results for the three categories:

All of the winning photos can be seen at the UIRA website: Go to Photo Gallery or directly to: <https://uira.shutterfly.com/pictures/548#548>

IOWA—First, **John Donelson**; Second, **Melody Strom**; Third, **John Moyers**; Honorable Mention, **Feather Lacy**; **John Donelson**.

USA OUTSIDE IOWA—First, **Ken Atkinson**; Second, **John Moyers**; Third, **K. E. Renquist**; Honorable Mention, **Melody Strom**; **Raija Starck**.

INTERNATIONAL—First, **Nancy Hauserman**; Second, **Raija Starck**; Third, **John Donelson**; Honorable Mention, **John Donelson**; **Beverly Robalino**.

A total of 95 photos were entered: Iowa—33; USA outside Iowa—38; International—24.

See, Expose, Review/edit, Save Best, Delete Rest

Photo Judge Offers Comments/Advice about Photography

*NOTE: Photographer **Tom Langdon** judged this year's UIRA Travel Photo Contest. Here he offers a few comments about this year's entries.*

There were many nice photos in each category. To pick a few isn't easy. The standard criteria I used in the judging are originality, creativity and photo quality. These are considered universal criteria, though I do have several more of my own. Content is information that provides relationships and value to a viewer. Center of interest directs the eye/mind. Combined within composition, a successful image appeals and suggests. Content can be subject(s) and background.

Sleds, a fish house and a person under blanket have centers of interest that are in good contexts or backgrounds. Many landscape photos are very nice, light filtering through trees, colors, reflections in water and colors of trees—places we travel. Relationships—John Deere tractor at Pisa, bronco rider with cowboys, two empty chairs in warm fall light—can be interesting connections far from home, action in competition and a little bit of mystery. Wildlife and nature, the birds, the bear and the bugs are great subjects and well photographed with sharpness and interest. There is good photo quality in most; some may need a change in contrast or color—easy to do now-a-days with image software and free ones too.

I taught photography for 25 years and reviewed/critiqued countless photographs. Now that can be multiplied! Digital and phone photography have dramatically increased the number of images in the world—some say an overabundance! You used digital slrs (single-lens reflex cameras), point and shoots and phone cameras and made very nice images. From the more seasoned photographer to the casual, continue to learn your device, what its capabilities and limitations are—practice and “delete a lot”! One way I have practiced during my 45 years as a photographer is to look and respond quickly—see, expose, review/edit, save the best and delete the rest. You get to know your camera better as well as framing. Editing gives you great insight into your photography. It also gets you into the process of making pictures.

Caution though—sometimes it'll make your travel partner crazy! When traveling I like to go for a walk in the morning with my camera, get a coffee, explore, see and feel the light, make pictures and be ready for unexpected visual opportunities.

It's worthwhile to follow a particular successful image into a series—related by shapes or forms or light or by content. Photographing a series can last for years with content and interest refining or evolving. Then you always have a reason to photograph. And if you feel it's not good yet, get closer and move rather than zooming. Look at parts rather than the whole. A “sense of place” can be very rewarding—part(s) and the background—there are many nice ones in the travel vista photographs you submitted.

I applaud all of you for submitting your photos.

UIRA's Health Fair Featured 14 Exhibitors, 60 Attendees; Video of Dr. Kaskie's Presentation Available Online

Health-related information and services—including measuring blood pressure and evaluating physical abilities—were offered by 14 organizations at UIRA's Health Fair March 30 at the Coralville Public Library. An estimated 60 persons attended.

Dr. **Brian Kaskie**, associate professor in the UI Department of health Management and Policy in UI's College of Public Health, was keynote speaker. He was a last-minute substitute speaker for **Dr. Victor Strecher** of the University of Michigan who had to cancel because of a family medical emergency. A video (56 minutes with captions) of **Dr. Kaskie's** presentation "Successful Aging in Academic Institutions" is accessible online at <https://www.youtube.com/watch?v=H1cahLjeiWY&feature=youtu.be> .

Exhibitors, many of whom provided door prizes, were UI Wellness Center, Iowa City/Senior Center, Bicyclists of Iowa City, Iowa City Parks and Recreation, New Pioneer Food Co-op, Wellmark, Blue Zones, Johnson County Conservation Board, Johnson County Livable Community, UI Recreational Services, Elder Services, Visiting Nurse Association.

'The Internet of Things: Is Information Privacy a Myth?' *Jane Drews Summarizes her UIRA Presentation*

NOTE: *UI Chief Information Security Officer Jane Drews spoke about Internet issues at a UIRA program March 11 at the Coralville Public Library attended by more than 50 persons. She has provided a summary of her presentation. It will appear in the newsletter in two parts. This first focuses on data collection. The second part appearing in June will deal with Internet crime.*

Part I—by Jane Drews

Today almost everything electronic can be made “smart” by adding a sensor chip. The sensor uses a communication network to send and receive information from another computer. The “Internet of Things” refers to attaching objects to a network, adding intelligence to them, and automating processes that were previously manual. A few examples:

- * Using a phone application or “app” to turn off lights or lock doors in your home from afar.
- * Contacting you or sending emergency assistance if your car senses it has been in an accident.
- * Alerting you of an item's location if it is lost or stolen.
- * Computer drones (robots) collect items in inventory that are purchased and automatically replenish them.
- * Sensor attached to your car automatically charges you for toll fees as you drive through.

To implement this automation, control, economy and convenience, these “smart” sensors generate vast amounts of data on our activities and status. This is especially true on the Internet. All of your online habits are recorded and analyzed, generating a huge amount of “meta-data,” or data about data. For example, when you run a Google search, you “pay for” the service by supplying meta-data on what you look at.

Internet providers own the meta-data that their service generates. They use it for marketing (ads tailored to your interests and purchases) and for evaluating their website (How many clicks to find what you're looking for? What are the demographics of people who visit my site?).

Some companies are developing ways to analyze meta-data for the “greater good.” They might offer lower rates if you turn off lights or minimize trash, send a coupon if you vote or offer a rebate if your car consistently stays within the speed limit. Usage-based road fees are also being investigated; registration fees would be based on how much you drive.

Computer technology is not inherently good or bad but can be used for good or bad purposes, just as with medicines or weapons. **It's nearly impossible to control what data are being collected about you, but it's important to be aware that it's happening.**

Today, privacy legislation in the U.S. is not holistic. Privacy laws are based on the information type; we have laws to protect our health information, as well as financial, education and government records. These laws will evolve over time. Most U.S. states today have passed “data breach notification” laws, so the federal government is considering a single data breach notification law that would supersede all state laws.

Welcome, New UIRA Members

Willard L. Boyd	Law
Susan K. Boyd	Spouse
Marty Fields	Dentistry Institute UIHC
Robert Jones	Hospital Information Systems
Edward Klausner	UIHC Heart and Vascular Center
Elizabeth Ruth Miller	Spouse
Beth Pelton	Health and Sports Studies
Helen Rittenmeyer	Nursing

UIRA Calendar: 2014-15

May 14 (Thursday)—**Bruce Friedrich**, UI Professor Emeritus (Chemistry), "A Future US Energy Outlook?" 3-4:30 p.m., Coralville Public Library—the E. Jean Schwab Auditorium.

June 3 (Wednesday)—6 p.m. Annual UIRA picnic at the Park Lodge of the Terry Trueblood Recreation Area, south of town off South Gilbert at 579 McCollister Blvd. Watch for details.

August 14-16 (Fri-Sunday)—Annual Big Ten Retirees Association Conference, Michigan State University, Kellogg Hotel and Conference Center, East Lansing.

UIRA MEMBERSHIP can be renewed anytime. The membership year is from July 1 to June 30; however, for forms processed in April, May or June, membership will cover the next academic year. The membership form can be found at:

www.uiowa.edu/~uira/pdf/UIRAMembershipForm.pdf



University of Iowa Retirees Association

Board of Directors 2014-15 (year term on Board expires)

Kenneth Starck	President (2016)
(319) 354-2802	kenneth-starck@uiowa.edu
Beverly Robalino	President-Elect (2017)
(319) 341-8135	beverly-robalino@uiowa.edu
Alice Atkinson	Secretary (2017)
Kris Canfield	Treasurer (2016)
Rick Walton	Past President (2015)
E. Ann Ford	Gray Hawk Editor pro tem
Jean Hood	Archivist
Katharine Bjorndal	Director (2015)
Richard Borchard	Director (2017)
Richard Johns	Director (2016)
Nancy Lynch	Director (2015)
Gene Spaziani	Director 2016)
Pam Willard	Director (2017)

The UIRA Board of Directors meets at 1 p.m. in the Buffet Room (#427) of the Levitt Center on the second Tuesday of every month except July and August. Visitors are welcome.

All members of the UIRA Board of Directors and its officers are volunteers. The UIRA is grateful for their commitment and invites others to become active in promoting UIRA's mission. Contact any Board member for more information.