

Annual Report on *Gray Hawk*

We publish 9 issues of the *Gray Hawk* during the year. November and December are combined into one issue, and there is no issue in July or August. We send out about 230 paper copies using USPS bulk mail, and our remaining members (approximately 400) receive an electronic copy by listserv through the University of Iowa. The issues are posted on our website, both new and archived.

The Editor sends the issue electronically to Copy Center #3 for printing. U of Iowa Foundation maintains our member/ mailing list and sends it monthly to Central Mail for processing.

The U I Central Mail office handles our bulk mailing and that office notified us that as of January 2013 we would be required to use heavier paper for bulk mailing. The new paper now adds \$.04 per sheet of paper to the cost of our issues, whereas the cost of the lighter paper was included in the photocopying cost. The cost of bulk mail has also gone up slightly. (see below for explanation).

We depend on our board members for items to publish in the *Gray Hawk*. The President-Elect and the Program committee provide upcoming program information. We also try to keep members up to date on features and changes on our web pages. And we add information we think will be especially useful for our membership.

E. Ann Ford, Editor, *Gray Hawk*

2013 Increased costs for *Gray Hawk*. Sent to Nancy Williams by e-mail 8 March 2013

New cost is 4 cents a sheet for the 70 lb. paper we must use for bulk mailing (since January 2013). So a minimal 4-page issue using 2 sheets, making 235 copies is $470 \text{ sheets} \times .04 = \18.80 increased cost per issue.

9 issues during 3-2012 to 2-2013 using 24 sheets of paper $\times .04 \times 235 \text{ copies} = \226 .

Additional cost for the heavier paper

1 issue used 4 sheets, 4 issues used 3 sheets, 4 issues used 2 sheets, so average of 2.66 sheets per issue.

Per Central Mail, the additional cost for postage is:

Bulk Mail rates now: The new rates for presorted standard are between \$0.247 - \$0.282 per piece. If you want to estimate the cost for next year I would estimate postage at \$0.28 per piece.

Sent out 232 copies so the new cost is about \$65. average per issue for postage.

There are also other costs – sales tax at CC#3, UI Foundation maintenance of our list, folding (about \$20 per issue).